

AN INITIATIVE OF THE EUROPEAN FESTIVALS ASSOCIATION



# EFFEA Call#3 CALL FOR FESTIVALS TO SUPPORT EMERGING ARTISTS

Launch of the call 15 January 2024

**Application deadline**19 March 2024 at 23.59 CET

Implementation period of EFFEA residencies

1 June 2024 > 31 May 2025



#### 1. What is EFFEA?

**Festivals** act as fertile ground for tapping into and expanding talents. They are spaces of exchange between artists and the public, facilitate connections among artists themselves and with other professionals. Festivals are alchemists of innovation, curators of risk-taking endeavours, both guardians and intermediary springboards for artists across artistic disciplines. The European Festivals Fund for Emerging Artists – EFFEA, an initiative of the European Festivals Association, is a system built to empower festivals and offer **emerging artists** a platform to establish themselves on the international stage. EFFEA extends an open invitation for festivals to work across borders and create a network of colleagues with shared goals. It recognises that the future lies in the synergy of diverse perspectives and collective efforts. Through EFFEA, festivals join hands to foster the success of emerging artists.

The activities supported by the *EFFEA Residencies* offer time and space for artists to develop specific ideas and, eventually, present them to the audience.

\*In this fund, emerging artists are not defined in terms of age, but rather by their novelty to programmers and festival audiences, their potential to 'breakthrough' internationally and to impact the artistic field in their discipline(s): a chance such artists did not have before.

By artists, we mean individual artists, collectives, companies, ensembles or groups of any size and artistic genre.

EFFEA's third call for festivals to support emerging artists is open from **15 January to 19 March 2024**. Approximately 50 residencies will be selected involving 50 emerging artists in the seat of 50 leading festivals in collaboration with a minimum of one (Discovery category) or two (Springboard category) partner festivals each.

# 2. What is the EFFEA Residency?

The EFFEA Residency is an artist-in-residence programme aimed at fostering the international career of emerging artists. Co-produced by a leading festival in collaboration with partner festivals, each from a different eligible country, the residency provides emerging artists with dedicated time, space and support to explore their ideas and creative projects, whether original works or the evolution of existing ones. Within this framework, artists forge intimate ties with festival programmers, emphasising a commitment beyond a singular presentation. The goal is to establish lasting and meaningful connections between artists, festivals, and audiences.

Please be aware that the EFFEA Residency does not provide funding for touring.

### There are two categories of residencies:

**1. EFFEA Discovery:** Festivals (leading festival and one partner festival minimum) take an early career artist with exceptional talent and ready to breakthrough internationally under their wings.

# The Discovery residency must include:

- Presentation of work-in-progress (or production result) at the leading festival.
- Workshop (live or online) by the artist, hosted by the leading festival and involving the partner
  festivals. It should expose the artist to a minimum of one programmer from each partner
  festival. Their presence (live or online) will foster opportunities for the exposure and eventual
  circulation of the artist's work.



- Professional advice on how artists present their work/ dossier to producers; training/ mentoring/ coaching with other professionals (online or live); presenting options in other festivals; support to reach out to local communities and/ or other features the artists describe in the needs assessment.
- Artists and festivals participate in the EFFEA Intake and Outtake Seminars, online meetings at the beginning and end of the residencies' implementation period, respectively, organised by EFFEA.
- EFFEA film: high-quality 1 to 3 minutes film about the residency process and results.

Approximately 40 grants of 8.000€ will be attributed to this category.

**2. EFFEA Springboard**: Festivals (leading festival and two partner festivals minimum) take a mid-career artist established in their own country and ready to develop their career internationally under their wings.

#### The Springboard residency must include:

- Artist's presentation (finished work) at the leading festival and each partner festival.
- Masterclass conducted by the artist in a minimum of three countries (at the leading festival
  and at least two other partner festivals) focused on the creation and production process, with
  invitations extended to and involvement encouraged from the local artistic communities. The
  masterclass can be open to a broader audience.
- Professional advice on how artists present their work/ dossier to producers; training/ mentoring/ coaching with other professionals (online or live); support to reach out to local communities and/ or other features the artists describe in the needs assessment.
- Artists and festivals participate in the EFFEA Intake and Outtake Seminars, online meetings at the beginning and end of the residencies' implementation period, respectively, organised by EFFEA.
- EFFEA film: high-quality 1 to 3 minutes film about the residency process and results.

# Approximately 10 grants of 15.000€ will be attributed to this category.

Note: The EFFEA call for emerging artists is built on the assumption that festivals are responsible for supporting artists' personal needs and at a point in their career that makes it important to work internationally. In this respect, the residencies are tailor-made and can differ considerably in terms of activities proposed, length of residencies, and budget invested.

# 3. Objectives

In addition to providing artists with opportunities to develop and showcase their work internationally, the objectives of the EFFEA Residency consists in:

- To help artists develop their skills, establish new collaborations and lasting relationships, and achieve their professional goals.
- To **offer cooperation** opportunities for festivals to work cross borders on the topic of emerging artists.
- To establish a co-programming platform between festivals across Europe.



• To **offer audiences** new and surprising encounters with the arts in their towns and cities.

#### 4. Who will benefit from this Fund?

#### **Festivals**

**How?** EFFEA Network: a peer-to-peer, highly personal programmers' and promoters' network; a platform for festivals to incentivise their work with emerging artists and contribute to the distribution and mobility of emerging artists through new co-productions, cooperation and transnational connections; network and collaboration between festivals; new programmes and new artists for festivals; financial support to promote the artists on a European level.

## **Emerging Artists** proposed by the festivals

**How?** Research; network (of programmers and local artists in different countries); residencies/ workshops/ masterclasses; European visibility; capacity building; presentation in different festivals in different countries.

#### **Audiences**

**How?** Access to new talents and artists; access to new arts and repertoire; access to diverse and interdisciplinary works.

# 5. Eligibility criteria

The EFFEA Call#3 is open to all festivals and artists that fulfil the following criteria and conditions:

- Festivals exist for at least one edition. Note: If there are additional partners (if more than 1 partner in the Discovery category or more than 2 in the Springboard residency), festivals can apply if they are holding their first edition.
- Festivals must register on FestivalFinder.eu before submitting their application.
- **Discovery Residency**: the leading festival establishes a partnership with a minimum of 1 festival partner from a different country to take an artist(s) under their wings.

  We encourage festivals to collaborate with more than 1 partner festival (a potential additional asset) and develop a strong programme for the artists.
- **Springboard Residency**: the leading festival establishes a partnership with a minimum of 2 partner festivals from different countries to take an artist(s) under their wings.

  We encourage festivals to collaborate with more than 2 partner festivals (a potential additional asset) and develop a strong programme for the artists.
- Additional partners must be registered in a country other than the leading festival:
   Discovery Residency: The partner festival should be registered in a country other than that of the leading festival. Any additional partner festivals (if more than one) can be from any eligible country.
  - **Springboard Residency**: Each of the two partner festivals must be registered in countries other than that of the leading festival. Any extra partner festivals (if more than two) can be from any eligible country. For instance, if the leading festival is from Portugal with partners from Italy and Switzerland, the fourth partner could be from Italy again.
- A festival can apply for one grant as a leading festival and is eligible to apply for multiple grants as a partner festival.
- Artists can be individual artists, collectives, companies, ensembles, or groups of any age and nationality.



- Artists have nationality or a residence address in one of the eligible countries.
- If an artist has received a **Discovery grant** in a prior EFFEA Call (EFFEA Call#1 or Call#2), they remain eligible and can be selected for a **Springboard residency** in Call#3.
- Jury members may apply with their festival to one residency, either as a leading festival or partner festival. Jury rules and procedures prevent conflicts of interest.

# **5.1. Eligible Countries**

Festivals and artists should have their official address in one of the following eligible countries:

**EU member states:** Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Spain, Slovakia, Slovenia, and Sweden.

**Creative Europe countries:** Albania, Armenia, Bosnia and Herzegovina, Georgia, Iceland, Kosovo, Liechtenstein, Montenegro, North Macedonia, Norway, Serbia, Tunisia, and Ukraine.

Other included countries: Israel, Moldova, Palestine, Switzerland, Turkey, and the United Kingdom.

Please note: Israel, Moldova, Palestine, Switzerland, Turkey, and the UK can only apply as partners and not as leading festivals. Artists from these countries can be proposed.

# 5.2. Eligible disciplines

The festivals and artists work in one or more of the following artistic disciplines: Architecture, Ballet, Contemporary Dance, Circus, Design/ Applied arts, Digital arts, Film, Folklore and folk arts, Heritage, Interdisciplinary, Literature, Music, Opera, Street Art, Theatre, Photography/ Video, Sculpture, Painting.

# 6. Budget

**Discovery:** Approximately 40 grants of 8.000€ will be attributed to this category. **Springboard:** Approximately 10 grants of 15.000€ will be attributed to this category.

We define the budget directly linked to this grant as the **Grant Budget**. The budget form submitted with the application gives the details of the Grant Budget. In the case of a larger budget for a residency, we call it the **Overall Residency Budget**, which can be mentioned as an optional detail without further explanation on the budget form.

The Grant Budget must cover the costs related to the artist's residencies (such as travel, accommodation, fees, and subsistence). The main objective is to support emerging artists and make their residencies possible. Therefore, 80% of the grant value needs to be used for costs directly linked to the artist(s).

"In kind" costs made for the residency cannot be more than 10% of the Grant.

The EFFEA Budget Template should provide a detailed breakdown of the Grant Budget.

The use of the template is mandatory. It is available for download on the EFFEA website (application page) and at the end of this document. It should be uploaded during the application process.



## **Eligible budget**

- 1. Artist budget
- a. Travel
- c. Subsistence
- d. Fees
- e. Other costs made by the artist

#### 2. Production and communication costs

- a. Production costs made for the residency
- b. Communication and promotion costs made for the residency
- c. Costs "in kind" made for the residency
- d. Other costs made for the residency

# 6.1. Own contribution to the residency

Each residency is co-funded with your own contribution, which amounts to 20% of the grant value

- Your contribution when applying for an EFFEA Discovery Residency
- 10% of the grant or 800€ goes to EFFEA

  Please note: 10% or 800€ will be deducted directly from the total budget (8.000 800) for the EFFEA

  Intake and Outtake Seminars, networking, communication, and promotion of the artists and their festivals.
- 10% of the EFFEA Grant, or at least 800€, is your own contribution to the residency Please note: only the difference between the grant and the contribution will be transferred to the Leading festival.
- Your contribution when applying for an EFFEA Springboard Residency
- 10% of the grant or 1.500€ goes to EFFEA
   Please note: 10% or 1.500€ will be deducted directly from the total budget (15.000 1.500) for the
   EFFEA Intake and Outtake Seminar, networking, communication, and promotion of the artists and their
   festivals.
- 10% of the EFFEA Grant, or at least 1.600€, is your own contribution to the residency Please note: only the difference between the grant and the contribution will be transferred to the Leading festival.

# 6.2. Payment

## The amount of the grant will be transferred in two instalments:

- 70% of the total amount will be paid after the contract has been signed between the leading festival and EFA.
- Upon completion of the EFFEA residency and submission of the final report by the leading festival, 30% of the total amount will be transferred at the end of the implementation period of residencies.

Please note: the payments are made within 30 days after the implementation period dates and the submission of the final report.



#### 7. Conditions

• The start and end date of the residency must fall within the grant period. This means that the start date of the residency must be <a href="LJune 2024">1 June 2024</a> at the earliest and the end date of the residency must be no later than 31 May 2025.

The applicants are free to start earlier or end later as long as the costs related to the extension are not included in the budget submitted to EFFEA.

- The leading festival will sign a letter of intent with the partner festivals.
   The template is available for download on the EFFEA website (application page) and at the end of this document. It should be signed and uploaded during the application process.
- The leading festival will sign a letter of intent with the artist.

  The template is available for download on the EFFEA website (application page) and at the end of this document. It should be signed and uploaded during the application process.
- The selected partnerships (involving festivals and artists) will agree on a partnership contract with each other.

#### 8. Selection Criteria

Submitted proposals will be assessed for eligibility by the EFA coordination team. All eligible proposals will be evaluated by the EFFEA Jury. The <u>EFFEA Jury</u> is composed of members of diverse profiles in terms of disciplines, geographies, artistic backgrounds, gender, age, and, above all, knowledge of the arts field.

Selection criteria include:

#### Relevance

- What is the relevance of the proposed residency in relation to the needs of the artists at this point in their careers?
- What is the relevance of the proposed residency on the artistic field the artists are acting in?
- What are the objectives of the residency?

#### Quality

The description of the planned activities must refer to the:

- Relevance for the artists, the festival, and the artistic field.
- Quality of the partnership/the role of the partners (having more partners can be an additional asset).
- Sustainability of the residency within new production parameters (digital, duration, cocreation locally).
- Details on how the residency is innovative.

## **Potential**

The proposal must explain the international potential of the artists' work.

### Impact and sustainability

 Applicants will be asked to outline the expected results/impact (including the local impact) and the legacy of the residency.



# **Budget**

• Is the budget adequate in all aspects for supporting/benefiting the emerging artist? Is it fair and professional? Is the festival's contribution to EFFEA and the residency assured? Is the budget balanced?

#### The selection criteria assume that:

- The residency is relevant for the artists, the festival and its audience.
- It will have an impact on the artists' careers.
- It offers a market to the artists even beyond the residency period (longer term).
- The budget is built based on the principle of fair remuneration towards the artists at all stages (stay, rehearsal time and payment, fees, etc.).
- The topics of today focus on diversity, sustainability (ecological, cultural, artistic, economic
  and social), digital tools and inclusion. These can be referenced as motivation and will play
  a role in the assessment of the quality of the residency.

## 9. Exclusion Criteria

- Artists selected for a Discovery residency in prior EFFEA Calls are not eligible for another Discovery residency. *Note: they are eligible to be supported by a Springboard residency.*
- Artists selected for a Springboard residency in past EFFEA Calls are not eligible for consideration in future EFFEA calls.
- Festivals run by jury members cannot apply to more than one residency.
- Festivals that have less than one edition are not eligible to apply. *Note: they are eligible as additional partners.*
- All festivals that do not fulfil the eligibility criteria and conditions.

# 10. How to apply?

Festivals must apply online via the <u>EFFEA Platform</u>. Applications cannot be submitted in any other way. You will be asked to fill in:

- General information about you and your festival/ organisation.
- Information about the proposed artists, including short biographies and links (text and/ or audiovisual).
- General information about the partner festivals.
- Your motivation to engage the artists and establish a partnership in the residency programme.
- Residence letter of intent with the artists.
- Residence letter of intent with the partner festivals.
- A detailed budget form.



# 11. Reapply

- If an artist has received a Discovery grant in a prior EFFEA call, they remain eligible for consideration for a Springboard residency in a future call. Thus, artists selected for a Discovery residency in previous EFFEA calls can still be supported by a Springboard residency in a subsequent call.
- Festivals selected in Call#1 and Call#2 can re-apply.
- Non-selected festivals and artists in Call#1 and #2, can re-apply in Call#3.
- Formed partnerships in Call #1 and Call#2 can re-apply in Call#3.

# 12. If your proposal is selected, what's next?

Jury selection will be made between March - April 2024. Applicants will be notified of the results via email by the end of April.

### Before starting the residency

- All selected EFFEA residencies will be announced on the EFFEA website and Facebook page. A detailed description of each EFFEA residency will be published on the EFFEA website.
- The leading festival of the selected partnerships will sign a contract with EFA.
- The applicant will have <u>two weeks</u> to accept and confirm the agreement. If there is no response after two weeks, the EFA team will consider the offer rejected.
- The residency can be implemented as soon as the applicant confirms the agreement.

#### Once selected:

- Artists benefit from a highly personalised support context offered by the festivals, embedded
  in a European platform and training environment offered in the EFFEA Intake and Outtake
  Seminars with EFFEA Mentors in collaboration with The Festival Academy.
- EFA will invite selected EFFEA Festivals and Artists to the Arts Festivals Summit. It is attended by programmers, policymakers, city representatives, media, and business stakeholders.

# 13. Reporting

Within 30 days after the implementation period dates, the leading festival must submit the <u>narrative</u> <u>report</u> directly on the platform, an online straightforward questionnaire, similar to the application form and a signed financial statement.

- The narrative report consists of the following chapters: overview, feedback (by festivals and artists), results, activities, including information about the workshop/ masterclass, audience involvement, collaboration experiences, visibility promotion materials and links, and EFFEA film.
- A signed financial statement by using the template (available on the EFFEA website for download), to be uploaded on the online EFFEA website.

The report should be submitted no later than 31 June 2025.



## 14.Timeline

Publication of the EFFEA Call#3: 15 January 2024

Start online application: 15 January 2024

• Info sessions and networking moments: 9 & 26 January, 9 February, 1 March 2024

Application deadline: 19 March 2024

• Results announcement to applicants: April 2024

Public results announcement: June 2024

• Implementation period of residencies: 1 June 2024 – 31 May 2025

EFFEA Intake Seminar: 11 June 2024
 EFFEA Outtake Seminar: 15 April 2025

The residencies can take place any time between the dates of the implementation period, after the signature of the grant agreement.

# **Download Templates**

- Letter of intent with the emerging artist
- Discovery category: Letter of intent with the partner festivals
- Springboard category: Letter of intent with the partner festivals
- EFFEA Budget Template





EFFEA is an initiative of the European Festivals Association, co-funded by the European Union, implemented in partnership with 14 EFFE Hubs: Croatian Composers Society (Croatia), Culture Matters (Czechia), PLMF Arts Management (Estonia), France Festivals (France), Festival Friends (Germany), Stichting Caucasus Foundation (Georgia), Summa Artium Kultúra Támogató Nonprofit Kft. (Hungary), Association of Irish Festival Events (Ireland), ItaliaFestival (Italy), ARC Research and Consultancy Ltd. (Malta), Asociația Centrul Cultural Clujean (Romania), ArtLink (Serbia), Sweden Festivals (Sweden), Development Centre "Democracy through Culture" (Ukraine).